

Woodside Personal Shareholder Information



Dear, Woodside Personal Membership Shareholder:

Woodside Golf Course is committed to elevating the recreation and entertainment experience that accompanies your investment in Membership. Our intention is to deliver shareholders a comprehensive Membership Program built around **Unlimited Playing Privileges**. The 2015 offering rivals the amenities, conditions, rewards and benefits associated with Equity Membership at Semi-Private Golf Courses in the Calgary and area market, all at a competitive annual rate.

2015 Personal Shareholder Membership Includes:

- Unlimited Golf
- 14 Days Advanced Booking (4) days more than all other Membership Types and (6) days more than public *
- No Ballot Tee-Time Booking on Weekends
- Family Associates Available (Spousal, Intermediate, Junior)
- Member Power Cart Rental Discount & Discounted Power Cart Pass Program
- Unlimited Driving Range Use
- Club Tournament/Event Discounts
- Interclubs (SR Men's, Central AB Ladies, CHAMPS, Central AB Men's) - Priority Level 1
- Reciprocal Green Fee Rates (Mon-Thurs at 12 Courses)
- Association Membership (Golf Canada, AB Golf, Calgary Golf Association, Calgary Ladies Golf Association)
- Globally Certified Handicap Accreditation
- Pro Shop Discount 15% (more than all other Membership Types) - Priority Level 1
- CPGA Professional Staff
- Loyalty Program (approx. 10% return on all Pro Shop and Clubhouse Food & Bev purchases - only available to shareholders)
- No annual Food & Beverage or Clubhouse minimums
- Charge Account Privileges
- League Access (registration fees and prize fees apply)
- Club Storage & Locker Rental Options

* League tee-time bookings are 8 days in-advance for all registered league players

* 75% of weekend/holiday prime tee-times are provided to Shareholder Members (4) days in-advance of all other user groups

The Woodside Team is determined to improve the availability and accessibility of information, so as to ensure that our shareholders are provided complete answers to any questions that they may have. This extensive shareholder membership package is just the first component of our NEW Membership Communication Program. Woodside will also be producing a weekly Electronic Membership Newsletter during the golf season that will include event information, surveys, opportunities and rewards. If you are not currently enrolled to receive our online newsletter, we recommend you register via the Woodside home page at www.woodsidegc.com

Woodside Personal Shareholder Information



Woodside Personal Membership Shareholders:

Woodside Personal Shareholder Members are able to make payment for their 2015 Membership Dues online at woodsidedgc.com or in-person via the Woodside Pro Shop. Please call 403.686.GOLF (4653) for Pro Shop Hours. Credit Cards will not be accepted over the phone for security reasons.

IMPORTANT

Shareholders are reminded that MANDATORY payment of dues is required for the Shareholder each season as outlined in the Membership Contract. This means that Principal Dues (age 26-64), Senior Dues (age 65+) or Senior Restricted Dues (age 65+) must be paid on all Personal Shareholder Memberships each season.

Inactive Membership Dues may be paid in lieu of the above, only if approved by the Director. A medical condition accompanied by proper documentation or a move that places a Shareholders principal residence more than 150km from Woodside Golf Course, are grounds for Inactive Dues.

2015 Personal Membership Shareholder Dues Schedule

	November	December	January	February	March	April
Principal	\$2,210.25	\$2,336.25	\$2,441.25	\$2,556.75	\$2,661.75	\$2,777.25
Senior	\$1,989.75	\$2,110.50	\$2,220.75	\$2,336.25	\$2,441.25	\$2,556.75
Senior Restricted	\$1,548.75	\$1,664.25	\$1,779.75	\$1,895.25	\$2,000.25	\$2,110.50
Spousal	\$1,296.75	\$1,401.75	\$1,506.75	\$1,611.75	\$1,716.75	\$1,821.75
Spousal Restricted	\$1,076.09	\$1,181.25	\$1,286.25	\$1,391.25	\$1,496.26	\$1,601.25
Intermediate	\$866.25	\$971.25	\$1,076.25	\$1,181.25	\$1,286.25	\$1,391.25
Junior	\$320.25	\$351.75	\$383.25	\$425.25	\$456.75	\$488.25

*Prices include GST

***Financing is available on these membership categories, but only if purchased in November.

***Principal Financing = \$425 monthly x 6 months

***Senior Financing = \$365 monthly x 6 months

***Senior Restricted Financing = \$300 monthly x 6 months

***Spousal Financing = \$260 monthly x 6 months

***Spousal Restricted Financing = \$225 monthly x 6 months

***Intermediate Financing = \$190 monthly x 6 months

***Junior Financing = \$70 monthly x 6 months

****Finance payments will be processed at purchase date in November and then on the 10th of all Future months.

Woodside Personal Shareholder Information



2015 Personal Membership Shareholder OPTIONAL Services

Club Storage	Locker Rental
\$135.00 per bag	\$72.00 per locker
Finance NOT AVAILABLE	Financing NOT AVAILABLE

*Prices include GST

Club Storage

Only Woodside Unlimited Play Memberships are able to access our Club Cleaning & Storage option. This service allows you to store your clubs in Woodside's secure storage area and also receive club cleaning whenever you return your clubs for storage. Starting at \$135 per bag. Space is limited to 115 stalls and will be provided to the first 115 paid members.

Locker Rentals

Locker Rentals in both the Men's & Ladies Locker Rooms are available to any members over the age of 18. This is a great place to store a change of clothes, toiletries, outerwear and shoes so that you are prepared no matter what Mother Nature tosses at you. Starting at \$72 per locker. Space is limited and will be provided on a first paid basis. Season Long Locker Rentals are only available to Woodside's Unlimited Play Memberships.

Cart Passes

Cart Pass purchases are sold for single rider or single seat rentals.

Example: A Power Cart Pass SINGLE Rider 10 Round Pass is equipped with 20 credits. 1 credit is worth a 9 hole round for 1 rider. This pass supports ONE cart rider for 10, 18 hole rounds or TWO cart riders for 5, 18 hole rounds each.

Single Rider 10	Single Rider 20	Single Rider 30	Single Rider 40	Single Rider 50
\$152.25	\$299.25	\$404.25	\$509.25	\$614.25
Finance = \$26 x 6 months	Financing = \$51 x 6 months	Financing = \$68 x 6 months	Financing = \$86 x 6 months	Financing = \$103 x 6 months


*Prices include GST

Cart Pass Discounts

Obviously the purchase of a Cart Pass is dependent on your particular requirements for the season. We have outlined the savings available via each level of cart pass offered. Passes expire at seasons end.

Single Rider 10	Single Rider 20	Single Rider 30	Single Rider 40	Single Rider 50
5% savings	6.5% savings	16% savings	20% savings	23% savings

*savings based on regular price of play per pay Member cart rental rate



Woodside Personal Shareholder Information



Booking Privilege - Priority Level 1

This is our largest booking window for tee-times, giving Shareholders the greatest access to prime-time.

14 days advanced booking via our online system and 13 days via telephone.

Seasonal Members & FLEX Members are granted 10 days advanced booking.

Public Players are granted 8 days advanced booking privilege.

Woodside does not employ a ballot booking system for weekend and holiday tee-times.

*League Bookings are 8 days in advance for all registered league players.

**Equity Members have access to 75% of all weekend/holiday prime-time tee-times in advance of all other groups.

Restricted Booking Privileges

These privileges apply to Senior Restricted and Spousal Restricted Membership categories where play is only permitted Monday-Thursday. These categories are unable to book & play in weekend and holiday tee-times. Shareholder Restricted Members have access to the 14 advanced booking window, but only for Monday-Thursday tee-times.

Family Affiliate Membership

Spousal & Intermediate Affiliate Memberships share the same privileges as Principal Members at Woodside Golf Course - exception (Spousal Restricted Membership). There is no restrictions with respect to weekend or holiday access and no limitations with respect to rounds played.

Junior Affiliate Membership

Junior Affiliate Members are allowed to play at any time outside of designated adult leagues during the week and after 1:00pm on weekends and holidays without an adult. With an adult, they are able to play after 11:00am on weekends and holidays.

Driving Range


Unlimited Driving Range is included with ALL Unlimited Play Memberships at Woodside. In 2015 all Memberships in good standing will receive a swipe card for each active player to receive range balls from the automated dispenser, which will be located next to the driving range tee. Lost cards can be replaced at a cost of \$5 per card.

Retail Discounts

Woodside Shareholders are entitled to a 15% discount on regular priced clothing and footwear in Woodside's modern Pro Shop. Woodside will also price match Golf Town on current promotions for Shareholders. This is the largest discount level that is offered to any Membership Category at Woodside.

Club Tournament/Event Discounts

Woodside provides the biggest discount for Club Tournaments and Events to Unlimited Play Membership holders at Woodside Golf Course. Woodside also offers the Membership Invitational Event to Unlimited Play Membership holders at a price that is well below the value of good and services provided via this event. We encourage all members, competitive and non-competitive to participate in the annual Membership Invitational Event. This is a weekend that is designed exclusively for the Woodside Membership.



Woodside Personal Shareholder Information



Interclub

Woodside Golf Course has obtained membership in (4) different Interclubs for the benefit of the Woodside Membership. They include: Calgary Senior Men's, Ladies CHAMPS, Ladies Central Alberta and Men's Central Alberta. These provide a competitive networking environment that allows the Woodside Membership the opportunity to experience other golf courses and meet golfers from other clubs. Woodside Shareholder Members are given the first opportunity to fill spots at any of these Interclubs. Please check the Woodside Website in April 2015 for further information and schedules for these great events.

Reciprocal Green Fee Rates

Central Alberta Reciprocal Rates: Bookings 48 hours in advance for Woodside Members, Monday to Thursday only and subject to available tee-times. Woodside's CPGA Professional must make the booking for you and request the reciprocal rate which will be a \$40.00 green fee for 18 holes. Not valid for tournament rounds. Participating courses include: Carstairs Community GC, Dinosaur Trail, Innisfail GC, Coyote Creek GC, Lacombe Golf & Country Club, Pine Hills GC, Olds Central Highlands, Montgomery Glen GC, Wolf Creek Golf Resort, Sundre GC, Ponoka GC, Strathmore GC and Alberta Springs. Please contact the Pro Shop to book your reciprocal tee-time (403) 686.GOLF (4653).

Association Membership


Woodside Golf Course belongs to several industry associations that offer benefits to Woodside Members. They include: Golf Canada, Alberta Golf, the Calgary Golf Association & the Calgary Ladies Golf Association. Membership at Woodside provides you with the opportunity to participate in tournaments, events and seminars that are hosted by these groups. Should Woodside be hosting an event for one of these associations, we will arrange complimentary reciprocal bookings at other clubs that belong to the same associations for those members looking to play during the time taken up by the event. Woodside will post these events and manage reciprocal opportunities via the CPGA Head Golf Professional.

Globally Accredited Handicap System

Woodside Members have access to one of the game of golf's biggest assets, the handicap system. As a Woodside Member, you are able to manage and maintain an official Golf Canada Handicap Factor that allows you the ability to do so much more within the game of golf. Whether you are a competitive person or not, you should track your rounds played via the handicap system. If nothing else, it will tell you how many rounds you played at the end of each season. Woodside Members are expected to enter their scores at the conclusion of their rounds for peer review via the Handicap Committee. Score entry can be done with the dedicated handicap computer in the Pro Shop, via your smart phone through the Golf Canada Mobile App, through the Woodside Mobile App or via the Internet at GolfCanada.com.

These are just some of the benefits associated with maintaining an official handicap:

- Compete with anyone regardless of differing abilities - a handicap levels the playing field in golf
- Track your progress including additional statistics to see where you can improve
- Keep a record of the rounds you've played
- Experience different golf formats and games through the use of a handicap
- Learn more about the game and how you can win!



Woodside Personal Shareholder Information



Loyalty Program

Woodside Shareholder Members are the only people eligible to receive loyalty rewards for their retail and Clubhouse Food & Beverage purchases. Family Associate Memberships can be linked to the Principal account in order to capture purchases from all actively associated with the Shareholder Membership. The Woodside Loyalty Program returns approximately 10% to Shareholders on their retail and clubhouse food and beverage purchases. Be sure that Woodside staff include your Membership Number on all of your receipts to verify that you are earning all of the points you are eligible for. Rewards are paid out in Gift Certificates. Points expire Feb 28th and a request to redeem points must be made to the Finance Coordinator prior to this time. Contact 403.948.6717 or email info@woodsidegc.com to redeem your Loyalty Points.

Clubhouse Minimums

Woodside continues to provide it's members with a Membership service that is free of mandatory charges associated with annual minimum spends in both the Pro Shop and the Restaurant.

CPGA Professionals

Woodside Golf Course believes in having CPGA Professionals on staff to provide educated management of the golf operation, along with the ability to offer certified teaching programs as requested by the Woodside Membership. Woodside will employ a CPGA Class "A" Head Golf Professional, along with an Apprentice Professional or a Candidate for CPGA Membership.

Charge Accounts

Woodside Golf Course offers its Membership the ability to charge retail and food and beverage purchases to a Woodside Charge Account. Completion of a Membership Account Privileges Contract is required annually in order for Members to maintain an account. An active Credit Card must be kept on file with current outstanding balances being billed to the card on file on or around the 10th of each month. Failure to meet the terms and conditions set forth by the Membership Account Privilege Contract will result in suspension of charging privileges and could lead to suspension of other Membership Privileges if any infractions are not corrected in a timely manner.

Leagues

Woodside currently offers the following league programs for it's members:

- Monday - Senior's Morning
- Monday - Men's Commercial League
- Tuesday - Ladies Evening League
- Wednesday - Ladies Morning Tee-Birds
- Wednesday - Men's Evening League

Woodside Shareholder Members are eligible to participate in these leagues with no applicable green fee. Registration Fees, Prize Fees and complying with the rules of these leagues will be a requirement of participation.



MEMBERSHIP ACCOUNT PRIVILEGES CONTRACT

IMPORTANT: Woodside Golf Course Members are required to complete a Membership Account Privileges Contract Annually in order to be provided with a Woodside Account for the purpose of charging Woodside purchases. All account balances will be billed to the credit card that you leave on file, on or around the 10th of the following month.

I _____ would like to have a Woodside Account established in my name, for the purpose of billing my 2015 Woodside purchases. I understand that my account will not be active until such time as my 2015 Membership Dues have been paid in full and this form has been received by the Woodside Administrative Office. I agree to sign all receipts when making purchases on this account for food and beverage or pro shop products or services.

I certify that the information I have provided is accurate and will advise Woodside Golf Course if there is any change in my credit card information or in the event that my credit card is cancelled, lost or destroyed.

I authorize Woodside Golf Course to charge the purchases made on my account to my designated credit card on or around the 10th of the following month. I agree to pay such charges in accordance with the terms and conditions of my agreement with my designated credit card issuer.

I understand that failure to meet the terms and conditions set forth above may result in the suspension of my account privileges, along with my golf privileges, until these issues are corrected.

Signature: _____ Date: _____

CREDIT CARD INFORMATION

VISA

MASTERCARD


AMERICAN EXPRESS

Name on Card: _____

Financial Institution: _____

Credit Card #: _____

Expiry Date: _____ CVC (3) Digit Code: _____



Woodside Personal Shareholder Information

SELLING YOUR WOODSIDE SHARE

Transfer Fees *REDUCED

Woodside Shareholders in good standing may sell their Membership Share with the approval of the Director. A Transfer Fee of \$1,000+GST must be paid to Woodside Golf Course. Transfer Fees are waived only in the case that a share is transferred to an immediate family member. Transfer Fees are allocated to Capital Improvements for the Woodside Facility as a means of continually improving the facility.

Dues

Woodside Shareholders are reminded that MANDATORY payment of dues is required for the Shareholder each season as outlined in the Membership Contract. This means that Principal Dues (age 26-64), Senior Dues (age 65+) or Senior Restricted Dues (age 65+) must be paid on all Personal Shareholder Memberships each season, even if you are listing your share to sell.

Inactive Membership Dues may be paid in lieu of the above, only if approved by the Director. A medical condition accompanied by proper documentation or a move that places a Shareholders principal residence more than 150km from Woodside Golf Course, are grounds for Inactive Dues.

Should you forward payment for your dues and then sell your Membership, you are able to transfer the dues with the sale of your Membership for the season in which the sale takes place. Your personal Membership Privileges transfer directly to the purchaser when the sale closes, giving them your access to Woodside Golf Course.

Selling Price

Woodside Golf Course is not provided the selling price of private sale Memberships, and since Woodside Golf Course has recently sold out of Membership Shares, the selling price for each Membership Share will now be determined by what the Calgary and area market will support. Members are advised to do their research and choose a price point that balances a return with their urgency requirement for selling. Woodside recommends advertising private sale shares on sites such as Kijiji and also via the NEW Woodside Membership Sales Consent process, which is outlined below.

Selling List

Woodside Golf Course has created a Membership Sales Consent Form that can be completed and returned to Woodside Golf Course for one of more of the following purposes:

- 1) Allowing Woodside Golf Course to provide their personal contact information to interested buyers
- 2) To allow Woodside to negotiate a deal on the sale of their share on their behalf
- 3) To allow Woodside to post their information on the Internet for potential buyers



SHAREHOLDER SELLING CONSENT FORM

Woodside Golf Course Shareholder Members looking to sell their Membership Share should consider completing this form if they would like to have Woodside Golf Course provide their contact information to prospective purchasers. Should they wish, Woodside will also negotiate a sales price on their behalf with any perspective buyers.

MEMBERSHIP INFORMATION

Full Name: _____

WOOD Membership #: _____

Mailing Address: _____

City: _____ Province: _____ Postal: _____

Day Phone: _____ Evening Phone: _____

Email Address: _____

SELLING INFORMATION

Desired Sales Price: _____

*Please include the price less a \$1,000+GST Transfer Fee that is a requirement of sale

Minimum Sales Price: _____

*Please include the price less a \$1,000+GST Transfer Fee that is a requirement of sale

☐ I give Woodside Golf Course Inc. Permission to distribute my contact information to perspective Membership buyers.

☐ I give Woodside Golf Course Inc. Permission to post my personal contact information on their website: www.woodsidegc.com for the purpose of selling my Membership Share.

☐ I give Woodside Golf Course Inc. Permission to negotiate the sale of my Membership Share based on the terms outlined above.

Signature: _____ Date: _____

*Forms can be emailed back to info@woodsidegc.com or dropped at Admin Office.

Woodside Personal Shareholder Information



Loyalty Program Eligibility

ACTIVE Woodside Shareholder Members are the only Membership Category that are eligible to receive rewards from this program. ACTIVE Family Associates can be linked to the Shareholder Account in order to capture potential rewards from the retail and clubhouse Food & Beverage purchases that are made by those ACTIVE on the Share.

ACTIVE is defined as having paid Annual Dues for the privilege of Membership in the current season.



Loyalty Program RUN Dates

The 2015 Loyalty Program begins once a Shareholder forwards payment for their 2015 Annual Dues and run through until February 28th, 2016. REDEMPTION DEADLINES: Any points not redeemed by March 1st, 2015 for the 2014 season and March 1st, 2016 for the 2015 season respectively will be forfeit.

How To Earn Loyalty Rewards

Woodside Members earn points on Clubhouse Food & Beverage and Retail purchases. It is important that Woodside Shareholders identify themselves to Woodside Staff at point of purchase by providing Woodside Staff with their Membership #. This is how purchases are tracked and rewards are credited to your Membership #.

Not Eligible for Loyalty Rewards

The following items **DO NOT QUALIFY** for Loyalty Point Rewards: Membership Dues & Services, Membership Financing, League Registrations, Prize Fees, Event Registrations, Club Storage, Locker Rentals, Gratuities, 50/50 Tickets, Cart Passes, Account Payments, etc...

About Points

Items carry differing point values based on their costs. Generally, Shareholders will receive approximately a 10% return on all of their retail and clubhouse Food & Beverage purchases. Points can be redeemed for Woodside Gift Certificates Monday-Friday (8:30am-4:30pm) via the Woodside Finance Coordinator in the Main Office. Call 403.948.6717, ext. 221. Please allow up to (2) business days for processing.

It should be noted that Gift Certificates **CANNOT** be used to make payments on Membership Accounts or for Club Event Registrations.

Redemption Minimums

Members must have accumulated a minimum of 200 points in order to make a redemption request. 200 points = \$20. If a member has less than 200 points and wants to redeem these points, they can pay the addition \$1 per point necessary to get to the \$20 redemption value.



Code of Conduct

The intention of this document is to establish clear and acceptable behavior expectations for Woodside Golf Course members, guests, and public user groups. It is not intended to restrict the rights of anyone but rather to ensure that all members, guests, and public user groups can expect to be treated with respect while playing or working at Woodside Golf Course.

Infractions to the following Code of Conduct shall be assessed by the Director; however, club staff is authorized to approach any person if proper behavior is not adhered to. The more serious infractions could result in cancellation of facility access or membership privileges, suspension of golf privileges at any time without refund or other disciplinary action as may be required. This includes conduct in the clubhouse, on the golf course, the driving range, driving golf carts, and in dealings with golf staff. Woodside Golf Course requires that members are personally responsible for their conduct and the conduct of their guests in all matters involving the consumption of alcoholic beverages on the Club premises. Control measures are put in place by Woodside Golf Course to ensure the safety of members and guests, but at no time are to be regarded as a substitute for personal responsibility.

- Any conduct considered threatening or harassing or that could threaten the physical or emotional safety of the individual and or others shall not be tolerated.
- Woodside Golf Course shall not tolerate sexual harassment of any kind. Sexual harassment includes any conduct, comment, gesture or contact of a sexual nature that is likely to cause offence, humiliation or that is known or ought reasonably to be known to be unwelcome. Although the offender may not perceive their comments or actions to be discriminatory or unwelcome because the defender did not communicate their discomfort does not excuse the behavior.
- Inappropriate expressions of anger towards other members, guests or staff are not acceptable and foul or abusive language shall not be tolerated at anytime. Under no circumstances shall any members or guests abuse any employee verbally or otherwise. Any complaints about employees or the operation of the Club must be made in writing to Director of Operations, Chris McNicol. Verbal complaints will not be considered.
- Intoxication shall not be tolerated and anyone who exhibits behavior that would suggest the person is intoxicated will be refused service and anyone believed to have consumed alcohol not purchased from Woodside Golf Course shall be dealt with accordingly.
- Woodside Golf Course is bound by the legislation of the Alberta Gaming and Liquor Commission, members and guests must abide by the provisions outline by this organization. Failure to do will not be tolerated.
- Any conduct that could result in damage to the property of Wooside Golf Course is unacceptable. As is conduct that negatively impacts partnerships or business relationships that Woodside has created in the operation of the golf course.

Any member, guest or public player who believes that he or she, or his or her guest, has been offended by a refusal of service by a staff, or action taken by an employee, should not take issue with the staff member. Any grievance should be placed in writing before the Director of Operations at info@woodsidegc.com.